

INTERNSHIP SPEC

Company Name:	Intern China Ltd
Contact Name:	Jamie Bettles
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Company Address:	InternChina, Innospace, The Shed, Chester St, Manchester, M1 5GD
Company Description:	InternChina is an award-winning organisation in the International Higher Education sector. Providing funded programmes to universities and government-funded organisations since 2007, InternChina have placed over 2000 students and recent graduates from countries all over the world in China. We aim to be an ethical, transparent and student-focused organisation, with a well-established and enthusiastic team, spread across the UK, Europe and 5 destinations in Greater China. We aim to do things differently in our sector, with off-the-beaten-track destinations, unbeatable value, unrivaled support on place in China and a 'quality over quantity' approach.
Company Web Address:	www.internchina.com

Job Title:	Marketing & Business Development Intern
Location:	Manchester
Number of posts:	1
Job Description:	<ul style="list-style-type: none"> • Develop our list of prospective partners in Spanish-speaking countries • Approach prospective university and regional government partners in Spanish-speaking countries by email and phone to discuss funding and partnership models • Assist our European Partnerships Manager with communications to universities in other European countries such as France, Holland and Belgium (depending on your level of written English or other European languages) • Promote our programmes to Spanish-speaking students through digital job-boards and social media • Create Spanish content for our blog • Attend student-facing marketing events across the UK, such as careers fairs, presentations and panel discussions • Administrate the booking of careers and placement fairs and other UK marketing activities • Assist in managing our UK alumni network, gather feedback and create relevant statistics for marketing purposes • Assist our marketing manager with social media and other digital marketing activities in the UK

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Person Specification:	<ul style="list-style-type: none">• Graduates from business related degree programs are preferred, but applicants with any degree program will be considered.• Knowledge of another European language would be a plus but not a must.• Any previous visit to China would be advantageous, but is not a must.• IT savvy. Able to use office software effectively.• Regular social media user, in particular Instagram, facebook and twitter.• Sociable and enthusiastic.• Eager to learn, travel and understand other cultures
Duration of Placement:	3-6 months